

ABOUT QUIRKY PAPER CO.

OFFBEAT AND ORIGINAL, CHEEKY AND CUTE

Quirky Paper Co. is a line of cheeky, cute, and colourful greeting cards and paper goods created by Cheryl Loh in Vancouver, BC, Canada. Each of our products are created with the goal of inspiring joy and connection in everyday life with ideas that are funny, playful, and of course, quirky.

HEY THERE!

I'M CHERYL, THE OWNER AND DESIGNER OF QUIRKY PAPER CO.

The tradition of giving cards was passed down to me from my mom, who would often give cards to family, friends, and colleagues. I learned the importance of remembering birthdays, acknowledging and appreciating others, celebrating milestones, and keeping in touch with a thoughtful, handwritten note.

While I made cards throughout my childhood, the seeds of Quirky Paper Co. were first planted back in the spring of 2014. I was curled up in my bedroom, excitedly (and nervously!) launching my first collection of greeting cards online on Etsy. I'll never forget how thrilled I was for each sale.

In the years since, many things have changed—Quirky Paper Co. grew from a side project to my main pursuit, I started partnering with amazing retail partners and sales reps, and my products can now be found in 120+ unique boutiques and stores across North America. Yet, many things are still the same—I am still curled up (but in a separate home office, not my bedroom!) dreaming up new ideas, experimenting, creating, and refining.

The line has evolved so much over the years but my goal remains the same—to create products that make people smile and laugh. There is nothing more rewarding than hearing from a customer about how much the recipient loved a card, or how it put a smile on a friend's face.

I am so grateful for the continued support from our retail partners and their dedication to supporting independent designers like myself. Thank you for being a part of my journey and for being a part of the Quirky crew.

Here's to another year of experimenting, creating, and laughing!

AS ALWAYS, STAY QUIRKY!

Cheryl



WHAT OUR AMAZING STOCKISTS HAVE TO SAY...

"We love the sweet humour and fresh design edge that Quirky Paper Co. brings to our card collection! Trendy and adorable, these cards are a big hit with our clientele for brightening up special occasions and ordinary days alike. Cheryl is lovely to work with and always goes above and beyond to make keeping up with Quirky Paper Co. a breeze."

KIM BRISCOE, OWNER

KIMPRINTS - VANCOUVER, BRITISH COLUMBIA

"It is a delight working with Quirky Paper Co.—always professional and sincere, besides you have a wonderful talent with your creations that it's lovely to share with our audience."

ELISA LANGENSTAM, OWNER

STOCK HOME DESIGN - VANCOUVER, BRITISH COLUMBIA

CARDS | **INTERIOR:** Blank | **PAPER:** 100lb. FSC-certified recycled cover stock | **SIZE:** A2 (4.25"x5.5")
PACKAGING: Clear cello sleeve with a 100% recycled kraft envelope | **MINIMUM:** 6 per style

★ **NEW**

♥ **BESTSELLER**

BIRTHDAY



346-C: CHILL BIRTHDAY



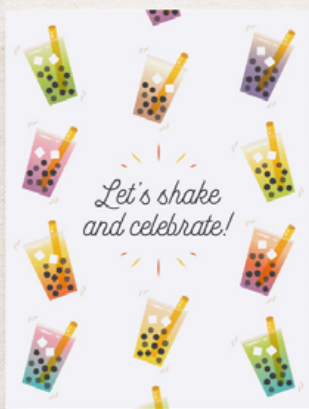
347-C: CELE-BEAR-ATE



348-C: FAVORITE PERSON



338-C: SUSHI



339-C: BUBBLE TEA



340-C: CHEERS

CARDS | **INTERIOR:** Blank | **PAPER:** 100lb. FSC-certified recycled cover stock | **SIZE:** A2 (4.25"x5.5")
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♥ **BESTSELLER**

BIRTHDAY



341-C: FIG



342-C: SWEET



321-C: EGGCELLENT



297-C: KANGAROO



257-C: YETI



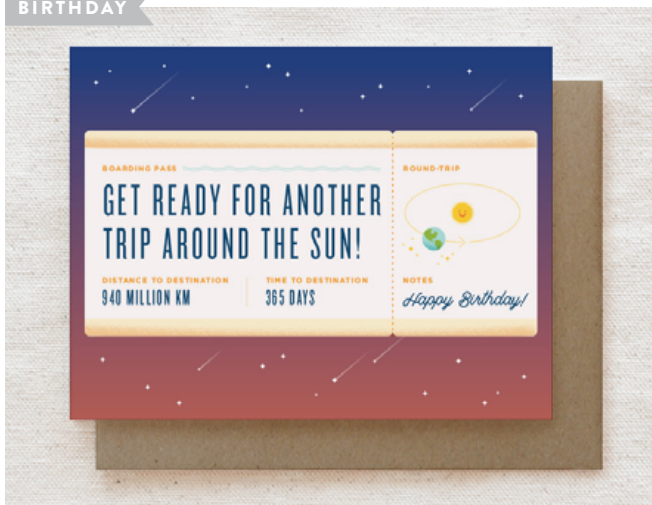
278-C: OLD AF

CARDS | **INTERIOR:** Blank | **PAPER:** 100lb. FSC-certified recycled cover stock | **SIZE:** A2 (4.25"x5.5")
PACKAGING: Clear cello sleeve with a 100% recycled kraft envelope | **MINIMUM:** 6 per style

★ **NEW**

♥ **BESTSELLER**

BIRTHDAY



258-C: ROUND-TRIP



261-C: MERMAID



262-C: LLAMA



259-C: ALIGNED



202-C: GRUMPY CAT BIRTHDAY



263-C: ELECTRIC

CARDS | INTERIOR: Blank | PAPER: 100lb. FSC-certified recycled cover stock | SIZE: A2 (4.25"x5.5")

★ NEW

♥ BESTSELLER

PACKAGING: Clear cello sleeve with a 100% recycled kraft envelope | MINIMUM: 6 per style

BIRTHDAY



217-C: SHARK



265-C: MILDLY READY



216-C: ALL YEAR



111-C: FORTUNE COOKIE BIRTHDAY



221-C: NARWHAL



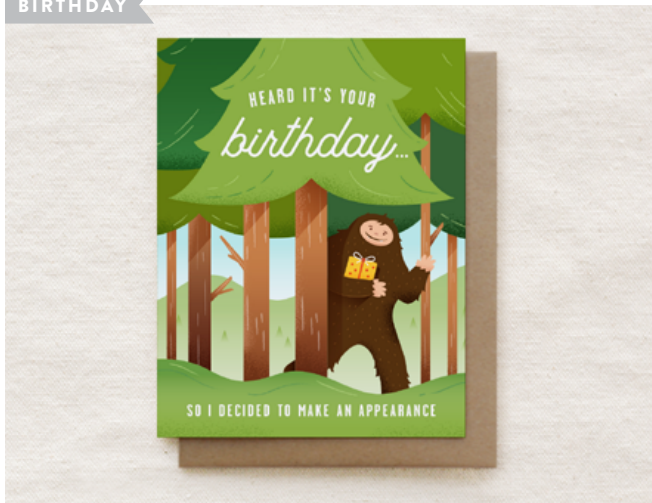
264-C: TREAT

CARDS | **INTERIOR:** Blank | **PAPER:** 100lb. FSC-certified recycled cover stock | **SIZE:** A2 (4.25"x5.5")
PACKAGING: Clear cello sleeve with a 100% recycled kraft envelope | **MINIMUM:** 6 per style

★ **NEW**

♥ **BESTSELLER**

BIRTHDAY



235-C: BIGFOOT



236-C: LOCHNESS MONSTER



237-C: AVOCADO



192-C: DACHSHUND



238-C: LAZY BIRTHDAY



239-C: BIRTHYAY

CARDS | **INTERIOR:** Blank | **PAPER:** 100lb. FSC-certified recycled cover stock | **SIZE:** A2 (4.25"x5.5")
PACKAGING: Clear cello sleeve with a 100% recycled kraft envelope | **MINIMUM:** 6 per style

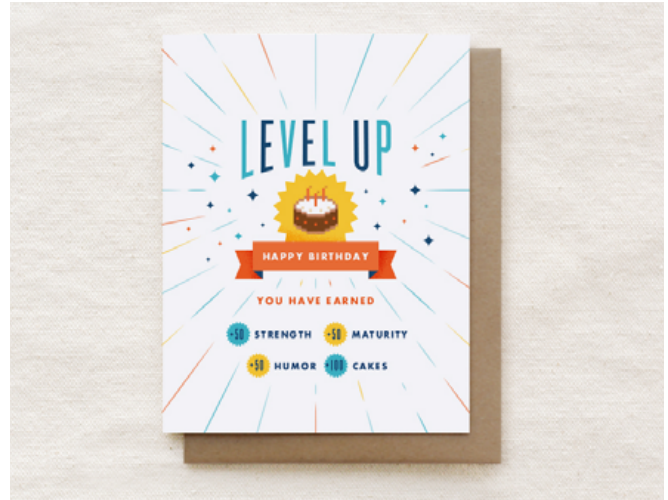
★ **NEW**

♥ **BESTSELLER**

BIRTHDAY



201-C: EXCITED DOGS BIRTHDAY



107-C: LEVEL UP BIRTHDAY



106-C: TEXT



163-C: DAWG



109-C: OMG CAKE



191-C: WOKE UP

CARDS | **INTERIOR:** Blank | **PAPER:** 100lb. FSC-certified recycled cover stock | **SIZE:** A2 (4.25"x5.5")
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★ **NEW**

♥ **BESTSELLER**

THANK YOU



343-C: BERRY



323-C: ROLLING



203-C: PRAIRIE DOGS



116-C: APPRECIATION



204-C: PLANE



293-C: LOUDSPEAKER

CARDS | INTERIOR: Blank | PAPER: 100lb. FSC-certified recycled cover stock | SIZE: A2 (4.25"x5.5")

PACKAGING: Clear cello sleeve with a 100% recycled kraft envelope | MINIMUM: 6 per style



THANK YOU



177-C: STARBURST



113-C: YOU ROCK

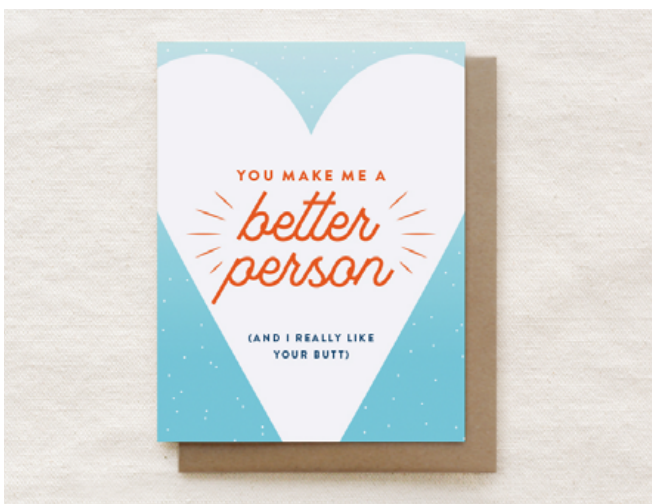
LOVE, VALENTINE, ANNIVERSARY



349-C: MOCHI



344-C: #TRUELOVE



226-C: BUTT



224-C: SPIDERS

CARDS | INTERIOR: Blank | PAPER: 100lb. FSC-certified recycled cover stock | SIZE: A2 (4.25"x5.5")



PACKAGING: Clear cello sleeve with a 100% recycled kraft envelope | MINIMUM: 6 per style

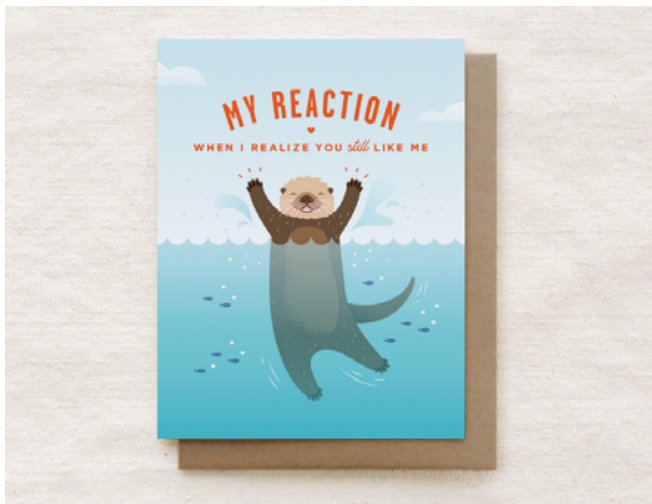
LOVE, VALENTINE, ANNIVERSARY



180-C: BRAIN



302-C: ALLIGATORS



228-C: REACTION



223-C: BLANKET



225-C: HEDGEHOGS



179-C: CORGI

CARDS | INTERIOR: Blank | PAPER: 100lb. FSC-certified recycled cover stock | SIZE: A2 (4.25"x5.5")

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NEW



BESTSELLER

ENGAGEMENT & WEDDING



345-C: ORANGE



138-C: TOAST



331-C: PEAR



195-C: SEALING THE DEAL

NEW BABY & NEW ADDITIONS



232-C: SNUGGLES



233-C: TINY

EVERYDAY

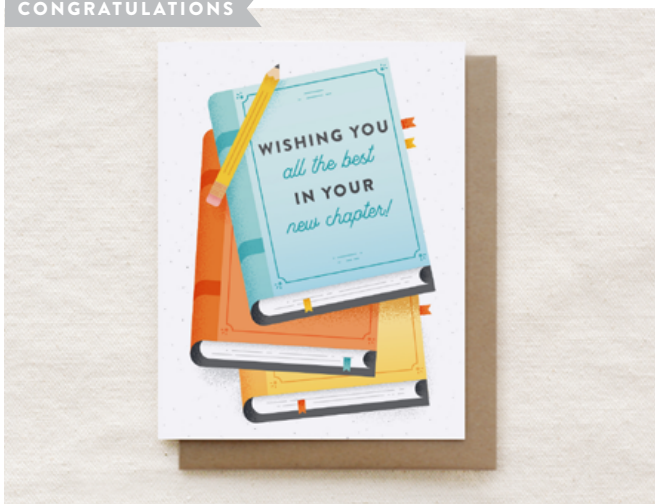


189-C: EXCITED DOGS



267-C: SWEET CATS

CONGRATULATIONS



213-C: NEW CHAPTER



214-C: SUITCASE

RETIREMENT



330-C: CORN



309-C: HAPPY HOURS



310-C: SATURDAY

CARDS | **INTERIOR:** Blank | **PAPER:** 100lb. FSC-certified recycled cover stock | **SIZE:** A2 (4.25"x5.5")
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★ **NEW**

♥ **BESTSELLER**

SYMPATHY & THINKING OF YOU



314-C: TIMES LIKE THESE



207-C: PLANTS



210-C: CAT CUDDLE



326-C: WHALE

GET WELL



324-C: GET BETTER SOON



178-C: SLOTH

CARDS | INTERIOR: Blank | PAPER: 100lb. FSC-certified recycled cover stock | SIZE: A2 (4.25"x5.5")

PACKAGING: Clear cello sleeve with a 100% recycled kraft envelope | MINIMUM: 6 per style



GRADUATION



350-C: BEARY BRIGHT

"We carry a ton of different cards, but Cheryl's card designs have added something we didn't have before. Quirky Paper Co.'s cards manage to be funny, relatable and original, but with clean modern illustrations that don't overwhelm the message. They have been great sellers for us!"

GARETH DAVIES, FOUNDER & OWNER
MAKERHOUSE CO., OTTAWA, ONTARIO



246-C: EXCITED DOGS GRAD



247-C: GRUMPY CAT GRAD

FOR PARENTS & CAREGIVERS



351-C: GUIDING LIGHT



252-C: MOSTLY OKAY

CARDS | INTERIOR: Blank | PAPER: 100lb. FSC-certified recycled cover stock | SIZE: A2 (4.25"x5.5")
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★ NEW

♥ BESTSELLER

FOR MOM



149-C: BEST MOM



250-C: ALWAYS RIGHT



251-C: PHONE

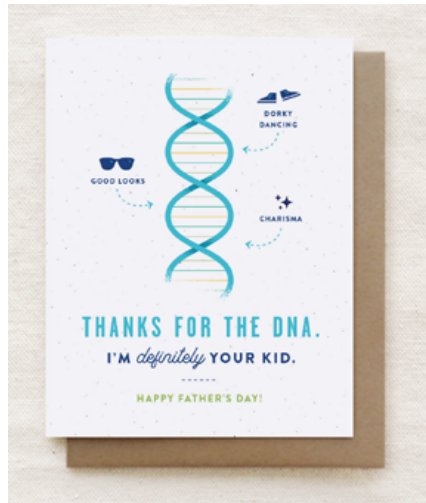
FOR DAD



145-C: COOL DAD



306-C: CHEESY DAD



254-C: DNA



253-C: DAD SKILLS

HOLIDAY



333-C: #BLESSED



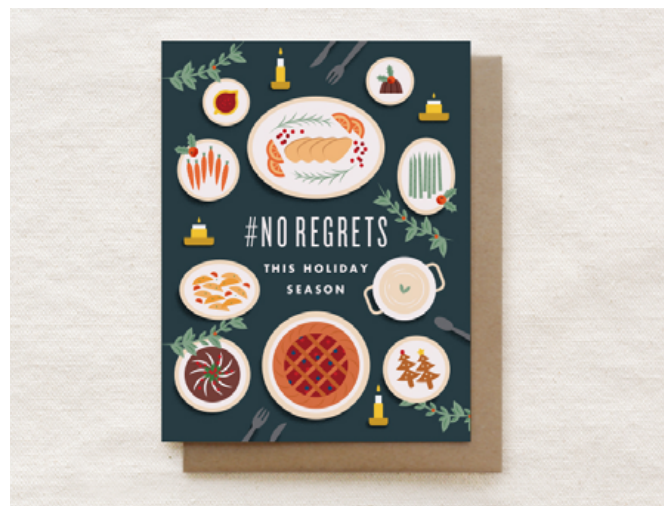
334-C: GINGERBREAD



335-C: BOARD GAMES



337-C: TIGHT PANTS



336-C: #NOREGrets

CARDS | **INTERIOR:** Blank | **PAPER:** 100lb. FSC-certified recycled cover stock | **SIZE:** A2 (4.25"x5.5")
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♥ **BESTSELLER**

HOLIDAY



271-C: BIG TREES



273-C: SURVIVAL KIT



158-C: ORNAMENTS



274-C: DESSERT MONTH



211-C: EXCITED DOGS BIRTHDAY



212-C: GRUMPY CAT HOLIDAY

HOW TO ORDER

ORDER ONLINE: wholesaleshop.quirkypaperco.com

APPLY FOR A WHOLESALE ACCOUNT: quirkypaperco.com/wholesale

ORDER WITH YOUR LOCAL REP: quirkypaperco.com/representation

PRICING LIST

GREETING CARDS

\$3 CAD / \$2.75 USD

Minimum per style: 6

MINIMUMS

OPENING ORDER MINIMUM: \$100 CAD/USD

REORDER MINIMUM: \$75 CAD/USD

PRODUCT DETAILS & PACKAGING

GREETING CARDS (SINGLE):

All cards are A2 size (4.25" x 5.5") and have a blank interior. Professionally printed in Vancouver on FSC-certified 100lb. uncoated recycled cover stock with non-toxic inks. Packaged in a clear cellophane sleeve with a 100% recycled kraft envelope.

SHIPPING DETAILS

FLAT-RATE SHIPPING

Quirky Paper Co. offers flat-rate shipping to Canada and the U.S. based on your order total. Shipping to other destinations will be based on the weight of your order.

ORDER TOTAL	SHIPPING COST (\$CAD/\$USD)
\$100-\$249	\$15
\$250-\$499	\$20
\$500+	\$25

STANDARD TURNAROUND TIME

Please allow 3-5 business days before your order is ready to be shipped. Please let Quirky Paper Co. know if you will need your order expedited or if you have a desired ship date. All orders are shipped from Vancouver, BC, Canada, via Canada Post. Please note that any additional customs/duties fees or charges are the responsibility of the buyer.

PAYMENT

We accept payment by credit card. Your final order total will include any applicable taxes and shipping fees. Full payment is required prior to shipping.

For any accounts on Net 30 terms, payment is expected promptly on the due date. In the event that invoices are not paid by the due date, Quirky Paper Co. will charge a late fee of 10% of the amount owing for every 15 days that the invoice remains unpaid.

CANCELLATION & RETURNS

Orders cannot be cancelled after the order has been shipped. Quirky Paper Co. does not accept returns. However, if the items you received were incorrect or damaged, please let me know within 3 days of delivery, and I am happy to exchange it with a replacement.

“Quirky Paper Co. definitely lives up to it’s name...the cards’ quirky sense of humour and graphic illustrations are irresistible. Working with Cheryl is an absolute pleasure. Her attention to the small things is always appreciated and the fact that the line is continuously evolving and improving keeps clients coming back again and again.”

KARIN EDWORTHY, MANAGER

AINSWORTH CUSTOM DESIGN, VANCOUVER, BRITISH COLUMBIA



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